



Philips Signage Solutions  
Multi-Touch Display

55"

Powered by Android  
Multi-touch

**SignageSolutions**

55BDL4051T

## Engage them

10-point Multi-Touch display.

Inspire collaboration. Deliver information. This responsive Philips Multi-Touch Professional Full HD Display is ideal for multi-finger, multi-user applications—from wayfinding to presentations. Up to 10 touch points can be active at once.

### **Superb picture. Responsive touchscreen.**

- Full HD. Clear images. Crisp contrast
- Plug-and-play 10-point Multi-Touch display
- Android SoC processor. Native and web apps

### **Effortless setup. Total control.**

- CMND & Deploy. Install and launch apps remotely
- CMND & Control. Operate, monitor, maintain
- CMND & Create. Develop and launch your own content

### **Versatile system solution**

- Energy-saving automatic backlight control
- FailOver. Ensure your display never goes blank
- Internal memory. Upload content for instant play

# PHILIPS

# Highlights

## Powered by Android

Control your display via an Internet connection. Android-powered Philips Professional Displays are optimized for native Android apps, and you can install web apps directly to the display too. A built-in scheduler makes it easy to launch apps and content based on time of day.

## CMND & Deploy

Quickly install and launch any app—even when you're off-site and working remotely. CMND & Deploy lets you add and update your own apps, as well as apps from the Philips Professional Display App Store. Simply scan the QR code, log in to the store, and click on the app you want to install. The app is automatically downloaded and launched.

## CMND & Control

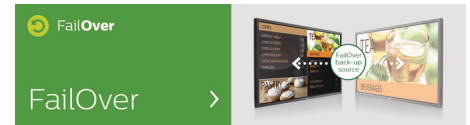


Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

## CMND & Create

Take control of your content with CMND & Create. A drag-and-drop interface makes it simple to publish your own content—whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure your stills, text, and video will be up and running in no time.

## FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs ensuring content keeps playing even if the primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

## Internal memory

Save and play content without the need for a permanent external player. Your Philips professional display has an internal memory, which allows you to upload media into the display for instant playback. The internal memory also functions as a cache for online streaming.

# Specifications

## Picture/Display

- Diagonal screen size: 54.64 inch / 138.8 cm
- Panel resolution: 1920x1080p
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 450 cd/m<sup>2</sup>
- Contrast ratio (typical): 1100:1
- Dynamic contrast ratio: 500,000:1
- Surface treatment: Anti-Glare coating
- Aspect ratio: 16:9
- Response time (typical): 12 ms
- Pixel pitch: 0.63 x 0.63 mm
- Display colors: 16.7 million
- Viewing angle (H / V): 178 / 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement

## Interactivity

- Multi-touch technology: Infrared touch
- Touch points: 10 simultaneous touch points
- Plug and play: HID compliant
- Protection glass: 5 mm tempered safety glass, Anti-Glare

## Connectivity

- Video input: DisplayPort (1.2), HDMI (x2), VGA (via DVI), DVI-I (digital + analogue) 1x
- Video output: DisplayPort, DVI-I, VGA (via DVI-I)
- Audio input: 3.5 mm jack
- Audio output: 3.5mm jack
- External control: RJ45, IR (in/out) 3.5 mm jack, RS232C (in/out) 2.5 mm jack
- Other connections: micro SD, micro USB, mPCIe, USB, type A, USB, type B

## Supported Display Resolution

### Computer formats

Resolution	Refresh rate
640 x 480	60, 67, 72, 75Hz
800 x 600	56, 60, 72, 75Hz
1024 x 768	60Hz
1280 x 768	60Hz
1280 x 800	60Hz
1280 x 1024	60Hz
1360 x 768	60Hz
1366 x 768	60Hz
1440 x 900	60Hz
1600 x 1200	60Hz

1920 x 1080	60Hz
1920 x 1200	60Hz
720 x 400	70Hz
800 x 600	60, 72, 75Hz

### Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576p	50Hz
576i	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	50, 60Hz
1080i	25, 30Hz
480i	30, 60Hz
576i	25, 50Hz

## Convenience

- Placement: Landscape, Portrait
- Signal Loop Through: IR Loophthrough
- Network controllable: RS232, RJ45, One Wire (HDMI-CEC), HDMI (One Wire)
- Picture performance: Advanced color control
- Picture in picture: PIP
- Screen saving functions: Pixel Shift, Low Brightness
- Keyboard control: Hidden, Lockable
- Remote control signal: Lockable
- Energy saving functions: Smart Power
- Other convenience: Carrying handles
- Memory: 16GB eMMC

## Dimensions

- Set dimensions (W x H x D): 1271.0 x 741.8 x 91.4 mm
- Set dimensions in inch (W x H x D): 50.04 x 29.20 x 3.60 inch
- Product weight: 31 kg
- Product weight (lb): 68.34 lb
- VESA Mount: 400 x 400 mm, M6
- Bezel width: 29.2 mm

## Sound

- Built-in speakers: 2 x 10W

## Operating conditions

- Temperature range (operation): 0 - 40degC (Landscape)/0 - 35degC (Portrait) °C
- Relative humidity: 20 ~ 80(operation),5~95%(storage) %

- MTBF: 50,000 hour(s)
- Altitude: 0 ~ 3000 m
- Temperature range (storage): -20~60 °C

## Power

- Mains power: 100 ~ 240 VAC, 50/60Hz
- Standby power consumption: <0.5W
- Consumption (Typical): 76 W
- Power Saving Features: Smart Power

## Accessories

- Included accessories: AC Power Cord, RS232 cable, Remote Control, Batteries for remote control, Quick start guide, User manual on CD-ROM
- Stand: Universal Stand (Large size)(Optional)
- Included Accessories: Logo guide

## Miscellaneous

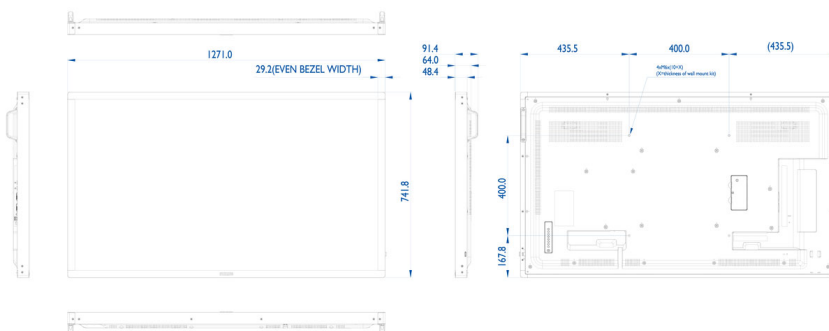
- On-Screen Display Languages: Arabic, English, French, German, Italian, Japanese, Polish, Spanish, Turkish, Russian, Simplified Chinese, Traditional Chinese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Regulatory approvals: BSMI, CB, CE, EAC, EnergyStar 7.0, FCC, Class B, PSB, PSE, UL/cUL, VCCI
- Warranty: 3 year warranty

## Multimedia Applications

- USB Playback Picture: BMP, GIF, JPEG, JPG, PDF
- USB Playback Audio: AAC, AIF, AIFF, ASF, LPCM, M3U, M4A, MP3, MP4, WAV, WMA
- USB Playback Video: M2TS, M4V, MK3D, MKV, MP4, MPEG, MPG, MTS, TS, TTS, VOB, WMV

## Internal Player

- CPU: Quad Core Cortex A9, 1.6G
- Memory: 2GB DDR3
- Storage: 16GB EMMC



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